

apolonia b

Bronhilda Miketin  
Apolonia B

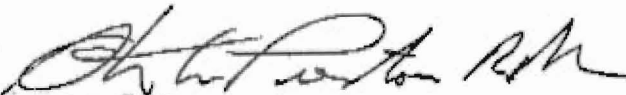
10/22/08

Dear Bronhilda,

This note is my "whole-hearted" endorsement of your Apolonia B skin cream. As you know, I'm the President and owner of the 7 "Retail" Falk's Pharmacies in Duluth, Mn and Superior, Wi. I placed your Apolonia B skin cream into our inventories in August 2008 upon the advice of one of my pharmacist's and was pleased that each store had sold about 12 or so each thru September. Now... as people have found that it really does what you've said it does..... and of course the article about you in the Duluth Newspaper that has made you a local celebrity...it's exploding in sales. In the last two weeks we have sold 35 cases (of 12 each) in the 7 stores. We've had customers even on waiting lists when we ran out of stock. The best news though is that the returning customers have said it has worked better than anything they've ever tried for skin irritations including psoriasis.

I even had one gentleman make a special trip from West Duluth to our East Duluth store, Falk's Mt Royal Pharmacy... just to tell me that the spider bite on his leg was finally healing after buying Benadryl cream that didn't work, Cortaid cream that didn't work, After Bite that didn't work.....but finally Apolonia B cream that cleared the area up in a couple of days. He originally showed me his leg and the irritation area was near raw about 6 inches long near his ankle. Since I'm a pharmacist.....I usually know why medications work. In the case of Apolonia B..... I don't know why it works.....It just does. Thanks for producing Apolonia B. Our customers appreciate you as much as we do! .....Plus you're nice to work with.

Sincerely,



Steven W Preston R.Ph.  
President

Falk's Pharmacies

Falk's Woodland Pharmacy 1 Calvary Road Duluth, Mn 55803

Falk's Kenwood Pharmacy 1352 Arrowhead Rd Duluth, Mn 55811

Falk's Lakeside Pharmacy 4507 E Superior St Duluth, Mn 55804

Falk's Mt Royal Pharmacy 1600 Woodland Ave Duluth, Mn 55803

Falk's Lignell Pharmacy 69 N 28th St Mariner Mall, Superior, WI 54880

Falk's Newman Pharmacy 2908 W 3rd St Duluth, Mn 55807

Falk's Spirit Valley Pharmacy 5600 Bristol St Duluth, Mn 55807

Falk's Nursing Service Pharmacy (Long Term Care) 221 E 14th St  
Duluth, Mn 55811